

RDA Hunter's PLAN ON A PAGE

RDA Hunter is part of the national RDA network, established and supported by the Australian Government to champion regionally significant initiatives that drive economic growth.



OUR ROLE

RDA Hunter is a not-for-profit incorporated association. We work with all levels of government, regional businesses and the wider community to implement the Government's Regional Investment Framework (RIF) and support economic growth in the Hunter region.

RDA HUNTER'S VISION FOR THE REGION

RDA Hunter's vision is for the Hunter to be a thriving, innovative and economically diverse region, defined by vibrant, well-connected communities. We work toward this vision by pursuing opportunities that harness our natural assets, strengthen social and economic infrastructure, foster innovation and support the growth of a skilled, homegrown workforce.

RDA HUNTER'S PURPOSE

We work collaboratively to support investment in the Hunter's people, places, services and industries. We generate evidence and local insights to guide economic development, facilitate meaningful engagement among stakeholders, and communicate opportunities for growth and diversification – all to deliver strong, lasting outcomes for our region.

OUR PRIORITIES:



Collaboration & Regional Intelligence



Economic Sustainability



Skilled, Homegrown Workforce

FOCUS AREA 1

Collect & Synthesise Regional Data

KEY ACTIVITIES:

- Build partnerships with stakeholders within and outside the region
- Seek advice on regional issues, opportunities, challenges & gaps
- Collaborate on mutually beneficial initiatives

FOCUS AREA 2

Increase Awareness of the Region

KEY ACTIVITIES:

- Promote opportunities discovered during gap analyses
- Develop regional collateral
- Implement trade and investment activities

FOCUS AREA 3

Improve Economic Infrastructure, Support Industry Growth, Promote Innovation

KEY ACTIVITIES:

- Partner to advocate for critical economic infrastructure
- Support activities to improve liveability and attract residents
- Partner to deliver activities that support new industries, industry diversification and industry growth
- Partner to support activities that advance and promote innovation and entrepreneurship

FOCUS AREA 4

Develop Workforce Skills

KEY ACTIVITIES:

- Collaborate with industry, education/training providers and governments to align skills needs
- Coordinate student-focused career pathways activities in partnership with industry
- Promote local career opportunities to students