

# Hunter socialenterprise Forum 2011

Career Links invites you to the Hunter Social Enterprise Forum featuring Simon McKeon, 2011 Australian of the Year and social entrepreneur. Be inspired by Simon's story; observe how business and community go hand in hand and learn how social enterprise can benefit society.



Social enterprise is already making a difference all over Australia and around the world. A social enterprise is a business that exists for the benefit of the community and uses its profit for social good. They build a more just, sustainable world by applying market-based strategies to today's social challenges.

The Hunter Social Enterprise Forum is an opportunity for leaders from business, government, community and education to come together with existing and aspiring social entrepreneurs to learn, share and collaborate.

We hope that you will join us in taking this first step towards a thriving social enterprise movement in the Hunter.



## DATE

Friday 11th November 2011

## VENUE

Crowne Plaza Newcastle  
Cnr Merewether Street and Wharf Road

## WHEN

Breakfast: 7:15am to 8:45am

*Social Enterprise - Business and Community in Partnership*

Workshop: 9:00am to 11:00am (included in entry price)

*Building a Social Enterprise Movement in the Hunter*

## ENTRY COST

\$55 (incl. GST), payable online



**REGISTER NOW** [www.socialenterprisehunter.com.au](http://www.socialenterprisehunter.com.au)

For more information please contact Shashma Bonnet on 02 4953 7099  
or via email [shashma.bonnet@careerlinks.nsw.edu.au](mailto:shashma.bonnet@careerlinks.nsw.edu.au)

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7:00am to 7:15am	<b>Registration</b>
7:15am to 7:30am	<b>Welcome</b>
7:30am to 8:15am	<b>Keynote Speaker: Simon McKeon, 2011 Australian of the Year</b> <i>The Social Enterprise Movement</i> <p>Simon McKeon is a prominent investment banker and record breaking yachtsman, but it's his efforts to support multiple Australian and international charities which has earned him great admiration. A leading social entrepreneur, Simon will demonstrate how business and philanthropy go hand in hand and discuss the benefits of building a strong social enterprise movement within local communities.</p>
8:15am to 8:30am	<b>Guest Speaker: Social Traders</b> <i>The Social Enterprise Sector in Australia</i> <p>Learn what's happening in the social enterprise sector around Australia from Melbourne-based Social Traders. As the leading organisation in the support and development of social enterprise in Australia, Social Traders work collaboratively to raise the profile of social enterprise, influence government policy, generate investment and build skills.</p>
8:30am to 8:45am	<b>The Future of Social Enterprise in the Hunter</b> <p>Find out how you can contribute to the future of social enterprise in the Hunter. Help us build a vision for a centre of excellence in social enterprise to encourage and support the establishment of innovative and sustainable social enterprises in the Hunter.</p>
9:00am to 9:45am	<b>Workshop 1: Social Traders</b> <i>Social Enterprise 101</i> <ul style="list-style-type: none"><li>• What is social enterprise?</li><li>• How is a social enterprise different from other commercial businesses?</li><li>• What impact can social enterprise have on a community?</li></ul> <p>Find out the answer to these questions and more!</p>
9:45am to 10:00am	<b>Morning Tea</b>
10:00am to 10:45am	<b>Workshop 2: Social Enterprise in Newcastle</b> <p>Hear first-hand accounts from existing social entrepreneurs about the challenges and rewards of building a sustainable, market-oriented social enterprise. An opportunity for interview and discussion around the role of social enterprise in enabling social inclusion and building community.</p>
10:45am to 11:00am	<b>Close</b>

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